

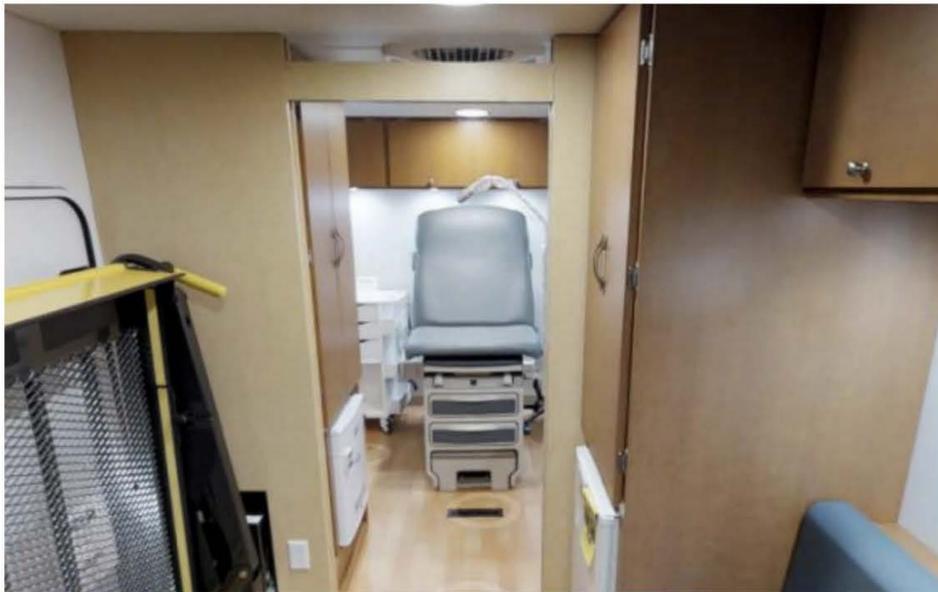
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Treating addiction on the front lines of the opioid crisis.



Challenge: Massachusetts was among the top ten states in the rate of overdose deaths involving opioids. Since most victims are homeless or in unstable housing, officials needed to provide services to those who cannot travel to healthcare facilities, or who are resistant to being treated at all.

Solution: The Kraft Center focused on reducing as many barriers as possible to delivering life-saving services to people with opioid addictions.



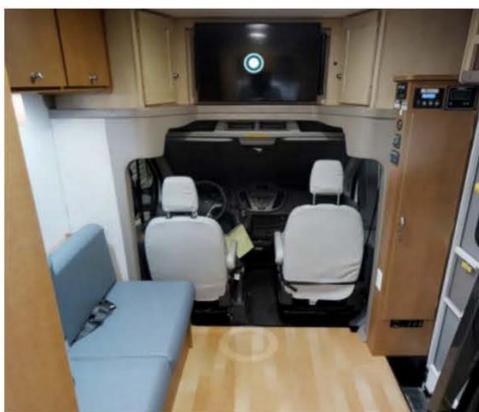
Approach: The Kraft Center partnered with Winnebago Industries to build CareZONE, an innovative mobile health program that brings together partners in preventive care, addiction services, and harm reduction.

CareZONE contains all the equipment necessary for the staff to act as a licensed medical clinic. Health professionals can access records and enroll patients in programs, offering the same organization and process as a hospital, in a safe environment.



Impact: Since its inception, CareZONE has been in contact with more than 7,800 drug users, with 632 clinical sessions and 632 Suboxone prescriptions. Even more encouraging, 90% of those prescriptions are filled, with 79% obtaining refills.

Downtown North Association Director Jay Walsh says the results are tangible. "Before, you'd have six or seven people under the influence of drugs, leaning up against the wall, blocking access to the store." He credits the CareZONE van. "They're saving lives and giving people a chance to escape the world that they're in."



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